
EVOLVE
by UNTITLED
Your success, signed by You.

AT UNTITLED WE UNDERSTAND THAT PROTECTING AND MANAGING WEALTH REQUIRES SPECIFIC AND STRATEGIC SOLUTIONS. WITH YEARS OF EXPERIENCE WORKING ALONGSIDE PROFESSIONAL ARTISTS AND ATHLETES, WE HAVE DEVELOPED EVOLVE, A PRODUCT DESIGNED TO PROVIDE FINANCIAL SECURITY, PREVENT RISKS, AND SUPPORT LONG-TERM WEALTH GROWTH.

BELOW, WE PRESENT HOW EVOLVE CAN HELP YOU PROTECT WHAT YOU HAVE BUILT AND CONFIDENTLY MAKE KEY DECISIONS.

EVOLVE

WHAT UNIQUE CHALLENGES DO ARTISTS AND ATHLETES FACE ABOUT THEIR WEALTH?

Professional artists and athletes face unique challenges due to the nature of their income and careers.

HIGH BUT TIME-LIMITED INCOME:
they usually generate substantial income during a specific stage of their lives and must ensure that this income will sustain them for the rest of their lives.

VARIABLE INCOME FROM MULTIPLE SOURCES:
income can vary and often comes from various countries with different tax regulations.

EARLY START AND LIMITED FINANCIAL EDUCATION:
they begin earning significant income at an early age when they don't always have the financial education necessary to manage it efficiently. Additionally, time and interest in managing these matters may be limited due to their demanding schedules.

EVOLVE IS DESIGNED TO SUPPORT THEM IN BUILDING A STABLE FINANCIAL FUTURE AND PROTECTING THEIR ASSETS AGAINST POTENTIAL RISKS ARISING FROM FINANCIAL MISSTEPS.

This product also offers support to family members involved in managing their careers and investments, helping them make informed decisions even if they lack financial training.

WHAT PROBLEMS DOES EVOLVE SOLVE?

Various studies show that nearly half of professional artists and athletes lose a large portion of their income within the first five years after retirement. This can lead them to critical financial situations, such as bankruptcy or a drastic reduction in their quality of life.

Beyond the statistics, many have witnessed friends, colleagues, or coaches facing these difficulties, raising concerns about their future and that of their families.

EVOLVE focuses on preventing these situations and providing long-term financial security. Our key objectives for members include:

MAINTAINING A SUSTAINED LIFESTYLE:
ensuring they can enjoy a quality of life that matches their earnings during their careers.

GROWTH OPPORTUNITIES:
identifying and leveraging strategic investments to diversify and increase the value of their wealth, minimizing risks.

WHY DID WE CREATE THIS PRODUCT?

At **UNTITLED**, we have spent nearly 15 years working with professional artists and athletes, many of whom are at the elite level. This experience has allowed us to understand the specific challenges they face throughout their careers and after retirement, as well as identify the opportunities and challenges they typically encounter.

WE CREATED EVOLVE BECAUSE WE UNDERSTAND THAT THESE CLIENTS NEED A SOLUTION TAILORED TO THEIR NEEDS TO PROTECT THEIR ASSETS.

Our approach includes:

Customized and preventive strategies: we organize and protect our members' wealth, preparing them for potential risks, such as early retirements, international relocations, divorces, scams, and more.

Ongoing training: we provide continuous financial education because an informed client is better prepared to make smart decisions and protect their future.

Active and objective participation: we are part of the client's team, ensuring transparent decision-making and conflict-free advice.

Additionally, we connect our members with a network of partners offering complementary services, such as:

- Financial advisors
- Firms specializing in personal brand creation and retirement planning
- Investment companies in real economy projects, both within and outside of entertainment
- Insurance companies and concierge services



OUR GOAL IS SIMPLE: ADD VALUE TO OUR MEMBERS AND HELP THEM PROTECT WHAT THEY HAVE BUILT. WE DON'T SEEK TO REPLACE ANYONE, BUT RATHER TO ANTICIPATE POTENTIAL RISKS AND PREVENT CRITICAL DECISIONS FROM BEING MADE AT THE WRONG TIME, WHEN THE DAMAGE MAY BE IRREVERSIBLE.

We know that the environment is a key factor for success or failure, and at **EVOLVE**, we work to ensure that our members are always surrounded by the right support.

WHAT CAN AN ARTIST OR ATHLETE EXPECT WHEN HIRING US?

At **EVOLVE**, we work closely with each member and their team, ensuring effective coordination and reducing costs and inefficiencies. Each member is assigned a **relationship manager**, their primary point of contact, who coordinates all necessary actions and ensures a personalized service.

INITIAL STEPS:

INITIAL DIAGNOSIS 1

- we analyze the current situation and short, medium, and long-term goals.
- Identify risks, opportunities, and priorities.
- Get to know the team and environment of each member.
- Develop a personalized roadmap.

ROADMAP 2

It includes a detailed list of key decisions the member must make in legal, financial, tax, and asset planning matters, all aligned with their objectives.

INITIAL STRATEGIES 3

Depending on the stage of the career, current income, and accumulated assets, we can create or adjust legal structures to:

- Protect and grow the income generated.
- Facilitate payments to family members and financial management.
- Reduce tax impact.
- Support new investments or projects.

COORDINATION OF STRUCTURES 4

We oversee and coordinate the providers to ensure efficient management.

OUR COMMITMENT:

We encourage our members to consult us on relevant decisions such as:

- Purchase of important assets
- Signing agreements with economic content
- Personal changes such as marriage, divorce, international relocation, and more
- Creation of a personal brand
- Financial investments and projects in the real economy

We support our members and protect their assets at every stage of their lives and careers, ensuring strategic and efficient management of their wealth.

WHY CHOOSING EVOLVE?

At **EVOLVE**, we combine our experience working with such clients with a unique approach that has earned us industry awards and recognition. We also stand out for the values that guide our daily work:

SPECIALIZATION:
we focus on complex sectors like the arts and sports, where we understand the dynamics and specific challenges.

NETWORK OF ALLIES:
we have a network of highly skilled and trusted professionals who complement our services.

ACTIVE LISTENING AND EMPATHY:
personalized and human solutions.

TRANSPARENCY:
we work with honesty, know our areas of expertise, and avoid involving ourselves in areas outside our scope. This allows us to provide focused and professional service.

PRIVACY:
we guarantee absolute discretion in everything we do.

CONTINUOUS SUPPORT:
throughout their career and beyond.

PERSONALIZED ATTENTION:
every member has a relationship manager as their main point of contact.

INDEPENDENCE:
our recommendations and decisions are free from conflicts of interest, ensuring that every step is aligned with the well-being and goals of those who trust us.

CLEAR PRICING:
fixed fees to avoid financial surprises.





WHAT WE DO NOT DO

> We work with representatives or advisors, but we do not replace them.
> We provide advice and support, but we do not make decisions for the client.
> We do not offer financial advisory services.
> We do not represent external interests or sell products.
> All our recommendations are based on clear analysis and strategies. We do not improvise.

At **EVOLVE**, we offer corporate memberships that can be acquired by agents, financial advisors, sports clubs, and federations for their clients, affiliates, or professional team members.



CONTACT

GET IN TOUCH WITH US THROUGH OUR WEBSITE OR BY EMAILING CONTACT@EVOLVE-WP.COM. WE WILL BE HAPPY TO SCHEDULE AN INITIAL CONSULTATION WHERE WE WILL ANALYZE YOUR NEEDS AND OBJECTIVES TO PROVIDE YOU WITH THE BEST STRATEGY.

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